

ALL INDIA BANK
RETIRES' FEDERATION



4TH
TRIENNIAL
NATIONAL
CONFERENCE

2015 NOVEMBER 26,27,28 THRISSUR



Souvenir

TARIFF FOR ADVERTISEMENT



Reception Committee, AIBRF 4th National Conference
C/o.Catholic Syrian Bank Retirees' Association
Topcoral, Kunnathumana Lane, Thrissur, Kerala – 680 001
aibrftcrconference@gmail.com



ALL INDIA BANK RETIREES' FEDERATION

Reception Committee, 4th National Conference

**C/o.Catholic Syrian Bank Retirees' Association 1stFloor, Topcoral, Opp. Vivekodayam High School
Kunnathumana Lane, Thrissur 680001, Kerala**

10th August, 2015

All India Bank Retirees' Federation is the premier organization of Bank Retirees in the country with membership of over 1,50,000 from 21 Public Sector Banks, 10 Private Sector Banks, Foreign Banks and Grameen Banks. Its members are those retired from all cadres from these banks, including those retired as Managing Director and Chief Executive Officer of Public and Private Sector Banks.

The organization was originally established in the year 1994 with the objective of the welfare of Bank Retirees in the country and has gone long way in organizing the retirees who have made valued contributions for the growth of the banking industry in the country and in building up a strong and sound economic base to the nation.

All India Bank Retirees Federation (AIBRF) is well organized and having a clearly drawn constitution. It is functioning in systematic and transparent way and managed by efficient and dedicated leaders elected by the delegates of the member organisations in National Conferences held periodically.

We are extremely happy to inform that the 4th National Conference of the Federation is scheduled to be held at Thrissur (District Cooperative Bank Auditorium, Kovilakathum Padam), Kerala from 26th – 28th November 2015. Leaders of political, cultural, social and trade union front will address the gathering in the conference and about 1500 delegates from all over the country will participate in the Conference.

In this regard, we propose to bring out a Souvenir relating to the Conference and connected programmes. It will be rich in contents relating to banking, economy, labour and culture, which will be circulated countrywide among 1,50,000 members and family of the affiliates of AIBRF, all banks and trade unions and other organisations and the total readership will be over 3,00,000.

A few pages of this special publication are set apart for advertisements. We will be very much obliged if you could place an advertisement of your firm/institution in this souvenir which will be beneficial.

Soliciting your wholehearted patronage.

Yours sincerely,

S.C.JAIN

General Secretary

All India Bank Retirees' Federation
Ph: 093021 15322

K.SREENIVASAN

General Secretary

All Kerala Bank Retirees' Federation
Ph: 09995773699

M.P.PAUL

Convener, Reception Committee

AIBRF 4th National Conference
Ph: 09447070778



TARIFF FOR ADVERTISEMENT

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MECHANICAL DATA

Size : Demmy ¼ (21 cm. X 27.5 cm)

Paper : Inside Page : 80 gsm Maplitho
Cover Page : 300 gsm Art Card

Souvenir Advertisement Order Form

Date

To

The General Convener
Reception Committee, AIBRF 4th National Conference
C/o.Catholic Syrian Bank Retirees' Association
Topcoral, Kunnathumana Lane, Thrissur, Kerala – 680 001
aibrftcrconference@gmail.com

Dear Sir,

We request you to insert an advertisement in the Souvenir of the 4th National Conference 2015 of AIBRF, as given below: (Please tick (✓) your choice)

- | | | |
|--------------------------|----------------------------|----------------|
| <input type="checkbox"/> | Colour Back Cover | Rs. 100,000.00 |
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| <input type="checkbox"/> | Colour Half page | Rs. 15,000.00 |
| <input type="checkbox"/> | Colour Quarter page | Rs. 10,000.00 |
| <input type="checkbox"/> | Black & White Full Page | Rs. 20,000.00 |
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- We enclose herewith the advertisement material (matter for advertisement should be provided by the advertiser in JPEG or PDF format in CMYK mode)
- We enclose herewith cheque /DD for Rs.....favouring *All India Bank Retirees Federation 4th National Conference Reception Committee* and drawn on Bank payable at Thrissur, towards Souvenir Advertisement Charges.
- An amount of Rs..... (Rs.....) has been credited to the A/c.No. 0227-03602378-190001 in the name of *All India Bank Retirees Federation 4th National Conference Reception Committee* with West Fort Thrissur Branch of the Catholic Syrian Bank (IFSC Code : CSBK0000227) towards advertisement charges.

Yours faithfully,

Signature

Name and Designation:.....

Address:.....

Phone No..... Fax No.....

E-mail ID:.....